



**City of Placerville
Cannabis Community Benefit
Community Promotions Grant
2024-2025**



Due Date: August 16, 2024

Organization Name: _____ **Non-Profit Tax ID #:** _____

Contact Person: _____ **Phone #:** _____

Address: _____

Organization Website: _____ **Organization Email:** _____

1) Brief description of organization: _____

2) Describe your program and what you want to accomplish: _____



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3) How will you know if your program is successful? What are your measurable objectives?

4) Please list or attach a budget for your project: _____

Amount Requested: \$ _____

If partially funded will the project still move forward? Yes **No**

If awarded, can the project be completed within one year? Yes **No**

***Letters of Recommendation. Minimum 1 required. Maximum 5**

Signature of Authorized Organization Representative: _____

Committee Use Only. Approved **Denied**

Notes: _____



City of Placerville

Cannabis Community Benefit Community Promotions Grant 2024-2025



Due Date: August 16, 2024 Grant Guidelines

- I. **Purpose:** The purpose of the Cannabis Community Benefit Community Promotions Grant is to assist non-profit organizations in implementing programs that promote the history, tourism, and beauty of our City.
- II. **Available Funding:** The Cannabis Community Benefit Program has provided \$15,000 for this program this year. There are no minimum or maximum funding amounts.
- III. **Requirements:**
 - a. Eligible organizations must be a designated non-profit by the State of California or a similar organization whose programs and purpose are to promote the City or a certain segment of the City.
 - b. Applicants must have a clearly defined program which shows its purpose and goals to promote the City.
 - c. A clearly defined budget must identify all costs of the program and the specific amount being requested of this grant.
 - d. Applicant must show the financial mechanism to manage the grant funding.
 - e. At the request of the City, applicant may be required to provide a report outlining the success of the program and detailing how the funding was used.
 - f. Funding must be spent within one year of award.
- IV. **Award Process:**
 - a. A three-member Cannabis Community Benefit Sub-Committee will review the applications and recommend award to the full Cannabis Community Benefit Committee.
 - b. Awards will be based on the quality of the proposal, and the potential success of the proposed program to promote Placerville.
 - c. If requested, the Sub-Committee may interview the organization prior to making the final award.
- V. **Due Date:** All applications are due to the City no later than August 16, 2024, at 5:00 p.m. Please email to cmorris@cityofplacerville.org, or send a hard copy to

City of Placerville
Cannabis Community Benefit
Community Promotions Grant
3101 Center Street, 4th Floor
Placerville, CA 95667